



 ever**smart**  
rodent

Knowledge is power and knowing what's happening at a customer site before you set out to visit makes you a better PCO. Rodent activity patterns, transit paths and sudden surges can all be detected before infestation takes root. That's 21<sup>st</sup> century data-driven knowledge. That's the power of EverSmart Rodent.

- Differentiate your business with technology that provides a 24/7 view of rodent activity
- Cut fleet operating costs with sites visits driven by data, not rote schedules
- Help predict and diagnose outbreaks before infestations take root
- Quick to deploy, stable technology platform that works in most existing commercial bait stations
- Provide a superior service that reduces rodent activity and justifies a new, 24/7 pricing model



# Arm your current bait stations with cost-effective technology



## The challenge

Conventional rodent control requires bait station traps to be checked for activity and produces no data to help diagnose an outbreak's cause. This is labor intensive and wasteful.



## The solution

EverSmart Rodent provides a 24/7 record of rodent activity, revealing patterns and providing that gives you a new predictive and preventative capability.



## The outcome

Knowing the problem before you arrive raises on-site productivity and provides a superior service that will reduce rodent activity quickly, pleasing customers and justifying new, 24/7 pricing.

## Case study



*"This solution is having a massive impact on our sector. Now, we can reduce our site visits and get accurate data to help us deliver a better more effective and sustainable service."* Marc O'Connor, Elis Ireland

## Elis Ireland: Improved service, productivity and higher profits

In a nationwide pilot involving over 20,000 Microshare-powered Smart Rodent Control traps in Ireland, our partner Elis found:

- Resolution times improved 57%
- Physical site visits dropped by 75%
- Cost of rodenticide reduced 45%
- No need to replace existing traps
- Improved profits and margins



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