

■ • BASF
We create chemistry



--- ——— 2025 EARLY ORDER PROGRAM ——— ---

FOUNDATION

BUILDER

START SIMPLE. PLAN SMART. SAVE BIG.

**CHEMISTRY
THAT'S A CUT ABOVE**

Stock up on innovative herbicides,
fungicides and insecticides.

**EARN REBATES
UP
TO 24%**

Buy early. Save big.

Start your year strong with the powerful combination of innovation and savings with the BASF Foundation Builder. An Early Order Program filled with innovative solutions including advanced herbicides, fungicides, and insecticides for across-the-lawn performance. Stock up now and save with industry-leading rebates and cutting-edge chemistry.



FOR MORE INFORMATION VISIT
BETTERTURF.BASF.US/LAWNCARE/EOP

**CONTACT YOUR DSR TO START BUILDING
YOUR FOUNDATION TODAY.**

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, lawn & landscape, sports turf, sod farms, municipalities, and parks & recreation. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). BASF reserves the right to cancel or modify this program at any time. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Alucion 35 WG insecticide, Aramax Intrinsic brand fungicide, FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State. Alucion, Amdro, Basagran, Drive, FreeHand, Insignia, Intrinsic, Lexicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF. Always read and follow label directions. © 2024 BASF Corporation. All rights reserved. PSS 24-30-139_EOP

